Business Plan Writing Workshop — January 15, 2009

**Agenda** (Subject to Change):

8:00-8:30  Registration (beverages and breakfast pastries provided)
8:30-8:50  Presentation by Glenn Kinstler, EDPA
8:50-9:15  Presentation by Larry Greer, Greer Capital
9:15-9:45  Presentation by Bob Crutchfield, Harbert Venture Partners
9:45-10:00 Break
10:00-10:30 IP Search & Importance of IP for Startup by Rick Swatloski, Technology Transfer
10:30-11:00 Feasibility Analysis by Daniel T. Daly, Director, AIME
11:00-11:40 Phase III Instructions – Lou Marino and David Ford
12:00-1:00 Lunch (provided by AIME)
1:00-4:00 Participants meet with mentors to discuss Business Plans